



Dear NIAFPD Friends,

As the calendar page turns to December, it would be “tradition” for us to be writing to you to ask for your sponsorship support for the 28<sup>th</sup> Annual NIAFPD Conference. However, this being the year of COVID-19, all things “normal” and “traditional” have gone by the wayside!

As we wrestled with the decisions around holding the annual conference, the one constant we recognized was the importance of friends like you who have supported us through so many years. ***We want to acknowledge that support and therefore we will be rolling your sponsorship from the 2020 Annual Conference over to also apply to the 2021 Annual NIAFPD Conference at no additional cost to you!*** (Please make sure your 2021 annual membership investment dues have been renewed by January 1, 2021 so we can continue your sponsorship at the same level as last year.)

As you may know, the annual conference format this year will be virtual over Zoom for 4 hours on Saturday, January 30, 2021. Educational programming pertinent to fire district trustees, administrators, commissioners and pension board trustees will be delivered by speakers from Ottosen, DiNolfo, Hasenbalg & Castaldo, Ltd.

For those of our associate members who may be looking for an ***additional*** avenue to get their business message out to our district members, we are offering an ***advertising opportunity*** to you to participate in the presentation. During the log in holding screen, intermission breaks between sessions and at the close of the presentation we will be running a “commercial” looped slide show that would provide time for your business to be promoted. The participation fee for this advertisement is \$250 and all that is required from your business is to provide one Powerpoint slide with your company information and that will be included in the slide show. (This opportunity would be in addition to your sponsorship that has been automatically be rolled over.) The deadline to submit a Powerpoint ad is January 10, 2021.

Please contact us if you have questions. Again, thank you for your support.

Sincerely,

The NIAFPD Annual Conference Committee

And

The NIAFPD Board of Directors